



中国教育国际交流协会
CHINA EDUCATION ASSOCIATION FOR INTERNATIONAL EXCHANGE

Invitation to Higher Education B2B Online Connect

Dear Education Associates,

Warm regards from Beijing.

On behalf of China Education Association for International Exchange (CEAIE), I am pleased to invite you and your colleagues to join Higher Education B2B Online Connect held on 17-18 June 2021.

The onset of the COVID-19 global pandemic in early 2020 set in motion an unprecedented series of events that - one year later - is still actively unfolding. For international higher education, the effects of the pandemic have been multifaceted in nature, significant in impact and persistent in duration. To cope with the new situation and uncertainties, CEAIE initiates a new platform - Higher Education B2B Online Connect, by the means of live streaming and virtual booth, to strengthen the educational partnership between overseas institutions and top Chinese universities, encourage high-level scientific research cooperation and talent exchanges to achieve more practical results.

We are expecting your participation and please find more information in the attachment. For any further assistance or questions, please don't hesitate to contact my colleague Sophie Zhou at sophie@ceaie.edu.cn.

Sincerely yours,

WANG Yongli
Secretary General
China Education Association for International Exchange (CEAIE)